



Harebrain, Inc. Announces WhisperPhone® Lifetime Guarantee

Media Contact:

Jason Inskip, Adsoka, Inc.
(612) 910-0777
jason@adsoka.com

WhisperPhone Contact:

Steve Swain, Harebrain, Inc.
(763) 535-4240
service@whisperphones.com

HAREBRAIN, INC. ANNOUNCES WHISPERPHONE® LIFETIME GUARANTEE

Past and future WhisperPhone purchases are covered by the guarantee

May 9, 2007 (MINNEAPOLIS)—Harebrain, Inc., the maker of WhisperPhone, announced the company will begin offering a WhisperPhone lifetime replacement guarantee. The guarantee is effective immediately and covers all past and future WhisperPhone purchases.

“We designed WhisperPhone to withstand the rigors of the classroom, learning center and home environments, and it has passed the test since its creation. We promise to maximize our customers’ budget and satisfaction by offering this lifetime guarantee,” said Jeff Waffensmith, vice president of product development, Harebrain, Inc.

WhisperPhone is durable and dishwasher safe. If a customer needs a replacement, they may contact Harebrain, Inc. Proof of original purchase is requested. More information can be found at www.WhisperPhone.com.

“We are committed to education and to providing teachers with the quality tools they need to be at their best. Standing behind our products 100 percent with a lifetime replacement guarantee is one more way we demonstrate our support for the teaching community,” said Steve Swain, vice president of business development, Harebrain, Inc.

WhisperPhone, an educational tool for children and adults, is available for purchase through education retail stores and www.WhisperPhone.com. WhisperPhone is an educational tool designed to improve reading scores and meet the standards of No Child Left Behind. This hands-free, acoustical voice-feedback headset helps learners hear phonemes, the sounds that compose words, more clearly. Phonemic awareness is a key predictor of literacy success, according to the National Reading Panel. It is hands-free, reversible, lightweight and dishwasher safe. No batteries are required. It is made in the United States by Harebrain, Inc.

###