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**Media Contact:**

Jason Inskip, Adsoka, Inc.  
(612) 910-0777  
jason@adsoka.com

**WhisperPhone Contact:**

Steve Swain, Harebrain Inc.  
(763) 535-4240  
steve@whisperphone.com

**WHISPERPHONE® NAMED BEST PRODUCT**

*Dr. Toy recognizes WhisperPhone in the Summer 2007 Resource Program*

**July 10, 2007 (MINNEAPOLIS)**—WhisperPhone, an educational tool by Harebrain Inc., received a Summer 2007 Best Products Award from Dr. Toy's Resource Program. Stevanne Auerbach Ph.D., known as Dr. Toy, is a national expert on children's products including toys, learning tools and computer software.

"Congratulations on your product's selection. It was a great pleasure to evaluate [WhisperPhone] for national and international recognition. Thanks to you and everyone in your company involved with [WhisperPhone]," said Auerbach.

"Our team is honored to be recognized by Dr. Toy. We're proud WhisperPhone is helpful to teachers, parents and communication specialists. Our product helps children and adults learn a new language and reach summer reading goals. Best of all, it's fun and kids love it!" said Steve Swain, vice president of business development.

Learners of all ages have found WhisperPhone to be useful in and outside the classroom. Summer reading program directors use WhisperPhones to help struggling readers and foreign language learners stay focused. WhisperPhone amplifies the sound of one's voice while making distractions less noticeable. Parents can find recommended summer reading lists through Scholastic, Inc. (SCHL) at <http://www.scholastic.com/summerreading>.

**About Dr. Toy**

Auerbach has been evaluating and speaking about toys and children's products for more than 30 years. Before becoming Dr. Toy she was a teacher and staff member of the U.S. Department of Education and the Office of Economic Opportunity. She currently directs the Institute for Childhood Resources. Her annual awards programs featured on her Web site at <http://www.drtoy.com> recognize companies' best educational oriented, child skill-building products.

**About WhisperPhone**

WhisperPhone, an educational tool for children and adults, is available for purchase online at <http://www.WhisperPhone.com>. WhisperPhone is an educational tool designed to improve reading scores and meet the standards of No Child Left Behind. This hands-free, acoustical voice-feedback headset helps learners hear phonemes, the sounds that compose words, more clearly. Phonemic awareness is a key predictor of literacy success, according to the National Reading Panel. It is hands-free, reversible, lightweight and dishwasher safe. No batteries are required. It is made in the United States by Harebrain, Inc.

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