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WhisperPhone Chosen as Top Ten Product by *Educational Dealer* Retailers!

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WHISPERPHONE® CHOSEN AS A TOP TEN PRODUCT BY *EDUCATIONAL DEALER* RETAILERS  
*Retailers chose WhisperPhone as a smart product to have on the shelves*

**June 2, 2006 (Minneapolis, MN)**—The retailers of *Educational Dealer* magazine chose WhisperPhone as a top ten product in the article “Retailers Recommend 10 Fabulous Products” by Heather Merrell in the April/May 2006 edition. WhisperPhone is a headset that enables learners to focus and hear phonemes more clearly as they learn to read, spell or process language aloud.

“We are very honored to be recognized by *Educational Dealer* as a top ten product. We’re proud that WhisperPhones are helpful to teachers, parents and communication specialists,” said Steve Swain, co-creator of WhisperPhone.

One retailer, The Learning Nook in Florida, said in the article, “We’re excited about the WhisperPhone. ... It’s a small plastic headset that allows children to read in a low voice and hear the feedback. It’s fairly inexpensive and is good for speech therapy, reading in libraries and having students read to themselves in the classroom. We sold a dozen of these in a week.”

Other top ten products chosen were hall passes by Teacher Created Resources, picture cards by Creative Teaching Press and Fun Tak by Dap. *Educational Dealer* is a magazine for the school supply industry.

WhisperPhone is an innovative product that helps students learn by making their voices more clear as they read aloud. It is hands-free, reversible, lightweight and dishwasher safe. No batteries are required. A book titled *The Sound of Learning: Why Self-Amplification Matters* by Dr. Timothy Rasinski, Dr. Carol Flexer and Theresha Boomgarden-Szypulski, CCC-SLP explores the science and rationale behind self-amplification and how it can boost the learning-to-read process. The book includes practical applications of WhisperPhone in the classroom and home.

WhisperPhone helps readers hear phonemes, the sounds that compose words, more clearly. Phonemic awareness is a key predictor of literacy success, according to the National Reading Panel. Because it is designed to help improve reading scores, it helps attain the goals of No Child Left Behind.

WhisperPhone, made for children and adults, is available for purchase through education suppliers such as School Specialty, Inc (NYSE: SCHS), specialty catalogs and school product retailers. More information is available at [www.whisperphone.com](http://www.whisperphone.com). It is made in the United States by Harebrain, Inc.

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